



IRISH SPORTS AWARDS 2018

BUSINESS2SPORTS



Thursday, March 1st 2018

The Shelbourne Hotel, St. Stephen's Green, Dublin

www.irishsportsawards.com



IRISH SPORTS AWARDS

The Irish Sports Awards ceremony will take place on Thursday, March 1st 2018 at the The Shelbourne Hotel, 27 St. Stephen's Green, Dublin, 2.

The Irish Sports Awards will honour those outstanding sports people who make significant contributions to Irish Sports in a local and global context. Created and hosted by Business2Sports and Business & Finance Media Group,

The Irish Sports Awards will recognise those outstanding sports people who we believe make significant contributions to Irish Sports in a national and global context.



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IRISH SPORTS AWARDS

THE 2017 LEGENDS OF SPORT



Martin O'Neill



Paul & Gary O'Donovan



Bernard & Alan Brogan



Aidan O'Brien



Sinéad Jennings



1978 Munster Rugby Team

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IRISH SPORTS AWARDS

TITLE SPONSORSHIP PACKAGE

Title Sponsorship of the Irish Sports Awards consists of the following elements:

Pre Event

- Naming rights to the awards.
- Direct involvement with publicity planning and campaign through Business & Finance Media Group and with all media partners.
- Twitter Shout Outs promoting your brand as Title Sponsor.
- Premium placing of company name and logo prominent on event website with hyperlink through to your own site – www.irishsportsawards.com.
- Company profile featured on event website.
- Company name & logo prominent on all print advertising for event.
- Accredited in all press releases.
- Accredited in launch editorial piece to run in Business & Finance magazine.
- Branding on all correspondence.
- Category Sponsorship on a category of your choosing.

The Awards

- Attend Private Drinks Reception prior to the start of the awards, including Hall of Fame Honourees and special guests.
- Sponsorship of the The Irish Sports Awards Sports Person of the Year Award.
- A representative from the organisation to present your award at the event.
- Sponsor logo on all marketing material.
- Sponsor message pre-event on website, as well as advertorial coverage in the programme.
- Press releases (pre and post event).
- Recognition and predominant brand exposure at the event.
- Post event media coverage.
- 5 tables of Ten in Ringside Position.
- Additional tickets available to sponsors at a reduced rate.
- Full page advertisement in the event programme.

Post Event

- Photographs of key personnel included in photo diary to run in Business & Finance Magazine post the event.

PRICE REFLECTIVE OF STRUCTURE OF BESPOKE PACKAGE

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IRISH SPORTS AWARDS

CATEGORY SPONSORSHIP PACKAGE

Category Sponsorship of the Irish Sports Awards is an annual agreement consisting of the following elements:

Pre Event

- Full branding on the Irish Sports Awards website with links through to your own website.
 - 100 word company profile to be featured on the Irish Sports Awards website.
 - Company name included with chosen category on all print advertising for event.
 - Full branding prominent on targeted direct mail campaigns to a database of over 25,000 subscribers.
 - Promoted as a Category Sponsor on Awards website – www.irishsportsawards.com.
 - Your sponsorship association referred to in all alerts and updates.
 - All publicity refers to you as Sponsor of your category.
 - All promotions will ensure your logo has prominent positioning on all promotional material.
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The Awards

- Event profile – logo to appear on all promotional material, plus a video showcase during the gala ceremony at The Mansion House Dublin 2 in relation to the category sponsored.
- Table of 10 guests at the Awards Ceremony branded with your company logo.
- Company name listed across all event signage throughout the event venue, including reception, room signage and table programmes.
- Full branding on AV screens.
- The opportunity for a company representative to present your Category Award on the night.

COST: €8,500 + VAT

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IRISH SPORTS AWARDS

TABLE PACKAGES

RING SIDE – VIP

- Attend Private Drinks Reception prior to the start of the awards, including Hall of Fame Honourees and special guests.
- A Table of 10 in Prime Position at the Irish Sports Awards.
- Four course gourmet dinner with select wines.
- Post awards networking opportunity.

COST: €2,750 + VAT

TOUCHLINE

- Welcome Drinks Reception.
- Table of 10 in Prime Position at the Irish Sports Awards.
- Four course gourmet dinner with select wines.
- Post awards networking opportunity.

COST: €2,250 + VAT

DUGOUT

- Welcome Drinks Reception.
- Table of 10 at the Irish Sports Awards.
- Four course gourmet dinner with select wines.
- Post awards networking opportunity.

COST: €1,850 + VAT

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